



# KRACTIONFILMS

*Production & Communication*

## Frequently Asked Questions

# Frequently Asked Questions

## 1. What kind of video production do you specialize in?

Kraction Films Productions and Communication specialize in developing videos for corporate communication. This can be a Corporate Video, Sales Pitch Video a.k.a. Marketing Video, Television Commercials, HR centric videos like Townhall, Induction and HR Policy based videos.

In addition to this we also make Growth Stories, Pre-wedding Videos, Short Films, Documentaries and videos based on social issues.

## 2. What is your style of working?

At Kraction Films Productions we provide a dedicated staff (primarily a production manager) to work with clients at every stage of the video production process. The production manager will offer plenty of free advice on all aspects of video: creative approaches, product placement and use of video within social media. This means our clients can relax and enjoy the entire video production process very closely.

## 3. What is value add I will be getting here?

In addition to professional team, from the film making business, with visually impeccable video and a great story line, we also guide you for video marketing. This can help you to increase your online visitor's traffic and build a brand re-call value.

## 4. Can you re-purpose my video?

A film is shot and can be stored for a longer period of time. As per your new requirement, we can easily re-edit the video shot earlier.

## 5. How can you help my video stand out as unique??

Everyone has its own unique life with a story that has made him/her in the way they are. We are only a medium to communicate that unique story to the people.

We are visual storytellers and therefore our videos will always have a story that connects with its viewers.